



CORPORATE SPONSORSHIP

Furnishing Hope | Together



MISSION

For over a decade, Fresh Start Furniture Bank has helped families in need, disadvantaged immigrants, and refugees across Massachusetts transform empty spaces into homes because everyone deserves a safe space with dignity.

Fresh Start is a volunteer-driven organization that recycles donated furniture and home goods, purchases new and refurbished mattresses, and distributes them for free to people in need.

WHY SPONSOR FRESH START?

Your support will make an immediate and lasting impact on the lives of people who need it most. Without the basic necessities—such as a bed to sleep in, a table to gather around, or a couch to relax on—the journey can feel insurmountable.

Your sponsorship will ensure that these individuals receive the essential furniture and home items needed to regain their sense of dignity and stability.

BY BECOMING A SPONSOR, YOUR COMPANY WILL HELP US CONTINUE TO:

- Provide essential furniture and home goods to people in need
- Empower families to create safe, comfortable, and sustainable living spaces
- Strengthen the community by keeping these items out of the waste stream





3

SPONSORSHIP PACKAGES

KING SPONSOR

Contribution: \$10,000+

Benefits:

- Premier logo placement on our website, newsletters, and special event signage
- Social media campaign with multiple shout-outs
- Feature in our annual report and other marketing materials

QUEEN SPONSOR

Contribution: \$5,000 - \$9,999

Benefits:

- Logo placement on our website and newsletters
- Social media shout-out
- Recognition in our annual report

FULL SPONSOR

Contribution: \$2,500 - \$4,999

Benefits:

- Social media recognition
- Acknowledgment in our newsletter and annual report

TWIN SPONSOR

Contribution: \$1,000 - \$2,499

Benefits:

- Recognition on our website
- Acknowledgment in our annual report

We are also happy to discuss custom sponsorship opportunities that best align with your company's philanthropic goals.

MEET OUR TEAM



MARIA DUFFY, EXECUTIVE DIRECTOR

Maria joined Fresh Start as Executive Director in February 2025. She brings a wealth of experience in nonprofit leadership and fundraising. Maria is a mission-driven leader and passionate about supporting those who need it most.

WENDY BERTONE, VOLUNTEER COORDINATOR

Wendy Bertone joined Fresh Start as a Volunteer in October 2022. In November 2024, Wendy was appointed as the Volunteer Coordinator and thrives in building a committed team of satisfied volunteers.

BRUCE MURISON, OPERATIONS MANAGER

Bruce joined Fresh Start in January 2025 as Operations Manager. Bruce is especially enthusiastic about working with donors to see that Fresh Start is well stocked with quality inventory and helping clients receive our assistance in a friendly and efficient manner.

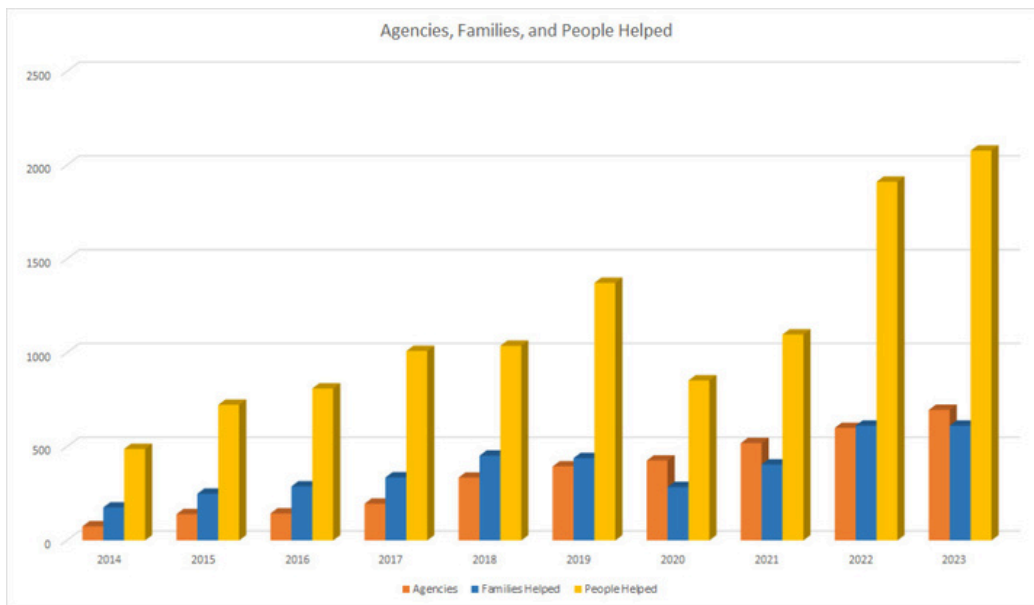
**THE WORK COULD NOT BE DONE WITHOUT THE 100+
VOLUNTEERS WHO PUT IN 16,000+ HOURS A YEAR**



IMPACT

SINCE FRESH START WAS FOUNDED IN 2014:

- 4,544 homes furnished
- 201,000 items distributed
- 13,490 people helped
- 3,232 mattress sets distributed





6

THANK YOU

THANK YOU FOR YOUR CONSIDERATION.

WE LOOK FORWARD TO THE POSSIBILITY OF PARTNERING WITH YOUR COMPANY TO FURNISH HOPE FOR THOSE IN NEED.



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